

Fall journey 2023

AI Artisanal intelligence

In recent times we hear a lot of talk about AI, artificial intelligence. We are not surprised by this, and we are sure, after all, that technology can take us by leaps and bounds in so many areas, medicine and science foremost among them.

But what about art? The craftsmanship? The pursuit of detail?

In SALDA we have been wondering about the role of machines in making furnitures and the result is our new manifesto:

"We invest in human talent, not in the speed of machines."

In a time when man increasingly turns to technology for all kinds of activities, creative activities included, SALDA wants to rediscover what is most surprising, contemporary and ingenious: the ancient wisdom of craftsmanship.

This is the world of AI, that doesn't stand for Artificial Intelligence but Artisanal Intelligence. A world made of ancient gestures repeated for centuries, handed down, reinterpreted and made modern but always faithful to their mission: the creation of unique, personal, unmistakable furniture.

A world that can be found in each of the pieces we are presenting today, which are available for the first time since ther preview presentation at the Milan Furniture Fair 2023.





The art of Straw Marquetry

It is manual skill that gives the Straw Marquetry finish its preciousness and rigour: let nature speak, that's the secret. Is not reproducible in its uniquess with any machinery. Here is our reinterpretation of a Louis XVI sideboard, using two prominent marqueterie inserts on side doors. The chevron motif and the bronze colour (newly proposed colour 80) give shiny reflections to the M/91 finish of the mahogany.

Made in solid mahogany with inlays of Honduras Mahogany.



Art. 8771 Small table with straw marquetry on top.









Art.8774
Armchair, English style with oval back.

Cm 60x64x100

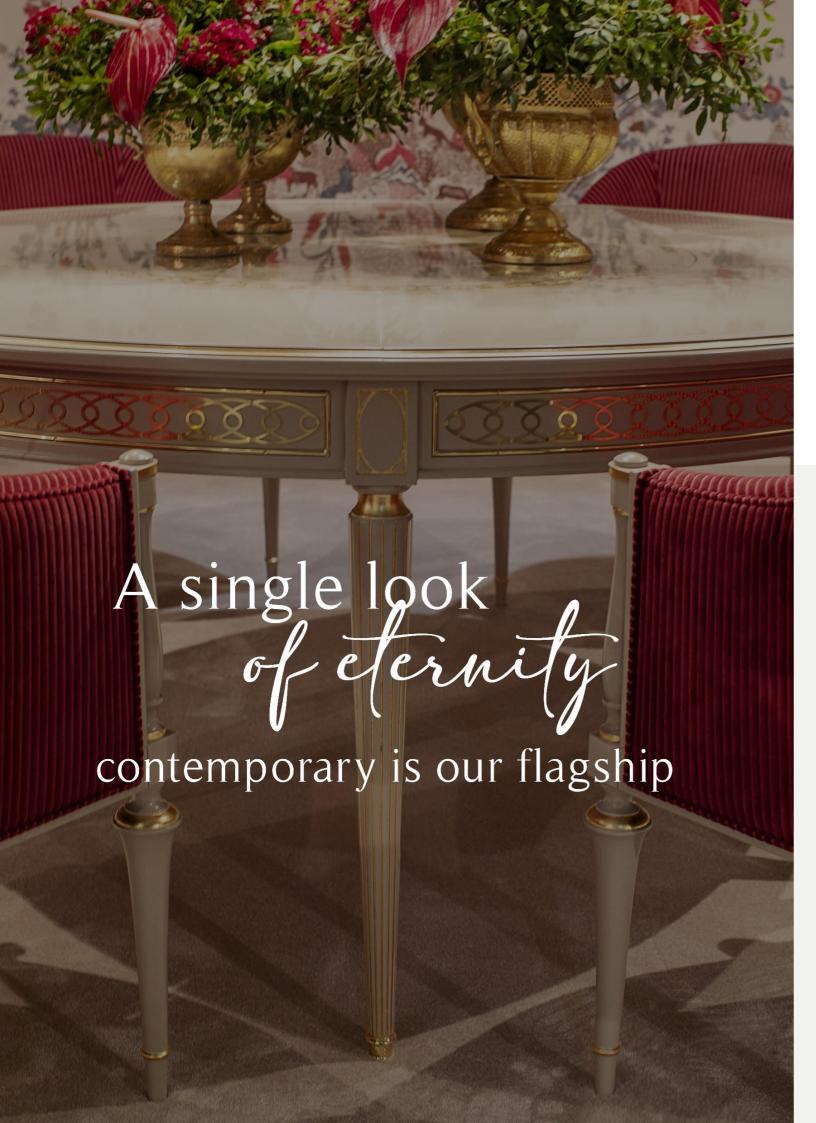
Unmistakable mastery

Everyone invites you to dwell on the details, but the truth is that the furniture created by our craftsmen shows its uniqueness from every angle. The eye falls on the detail, then moves on to everything else, enchanted.



Art.8774
Armchair, English style with oval back.
Cm 60x64x100





The art of giving life to ideas: updated reinterpretation

Taking inspiration from our iconic pieces and our archives: this is the best way to last forever.

We've started from a turned Louis XVI leg and mixed it with a beam with bronze friezes with deco influences and brass perimetral shapes custom made. The top is in coloured glass wit gold leaf decorations, divided in six parts.





Art.876

Table. Louis XVI, glass top with golden decorations. Beam under the top with brass elements

Cm 180x79



Decorations that overcome time and fashion

The decorations do not just glad the eye: they tell a story, ours and that of those who choose Salda. our famous and omnipresent chinoiseries this year have been painted on a green full gloss background. A reinterpretation of our storic model 1524 made in mahogany. The central door features a green straw marquetry with fern motif, while the side doors are lacquered with the new full gloss lacquer.

Art. 8772
Sideboard Louis XVI with Antigua marble top.

Cm 132x55x90









The art of mixing classic and contemporary

timeless furniture requires long experience. We have made the classic a solid foundation and the contemporary an exciting challenge; a dichotomy that is reflected in our handmade furniture. Past and present confront each other, waiting to find out what the future holds.

Classic mood: Reinterpretation of a Louis XV Art. 8769

Small table Louis XV, marble top with brass perimeter. The lower top has an inlay with micro rhobuses in mahogany and citronnier. Brass details.

Cm 76x48x81





Contemporary mood: Reinterpretation of a Louis XV Art. 8770

Small table Louis XV with two top lacquered Full Gloss Grigio Antracite.
The lower top is in Antracite straw with protective glass while the upper top is in crystal.

Cm 76x48x81



Art. 8773 Oval looking-glass in ebony makassar with maple inlay Clear Mirror

Cm 180x80



Console table, top and base in makassar with maple inlay and column in beech with bronze finishing

Cm 210x53x77





Artisanal craftsmanship

Faithfully based on model 8679 this new console enhance the plastic shape of the carved wooden column. The ebony makassar top laid with a star shape and maple thread, waxed in natural colour to better preserve the deco feeling.





Carving, a gesture handed down through the millennia

Carving wood means shaping the matter, transforming a present reality into an imagined dream that is finally made solid.





Art.8754

Sofa 3 seats in cherry wood, upholstered with seat cushions, side and back fixed upholstered.

Cm 215x93x88



The art of reinterpretating style: our 50s mood, FUTURA

A collection within a collection, a creative tale that draws on and celebrates the style of the early twentieth century: Futura was born from a sometimes daring experimentation that takes us back to the near past, always with the typical Salda awareness of a historical continuity that can gradually take on different interpretations.

Art.8755
Armchair in cherry wood, upholstered with seat cushion, side and back fixed upholstered.

Cm 78x90x88





Our pieces are all unique because they are the result of Artisanal Intelligence work that is unrepeatable and always different.

Jus like your home, just like your life.



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