



2024 Salone del Mobile
sales presentation

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As every year the «Salone del Mobile» opens the season of the exhibitions that give SALDA the opportunity to set its presence on the different markets.

This one in particular is a key exhibition, where we present the new items, which will enter the catalogue collection. It's also the occasion to let our customers keep exploring our reality and the endless possibilities that come with our products, introducing

«One SALDA».

ONE SALDA: the manifesto

This is a tale.

A tale of style integration, where each piece of furniture can attune to any setting, not by fading into it but by becoming its highlight.

SALDA transforms the act of furnishing into a personal statement of identity.

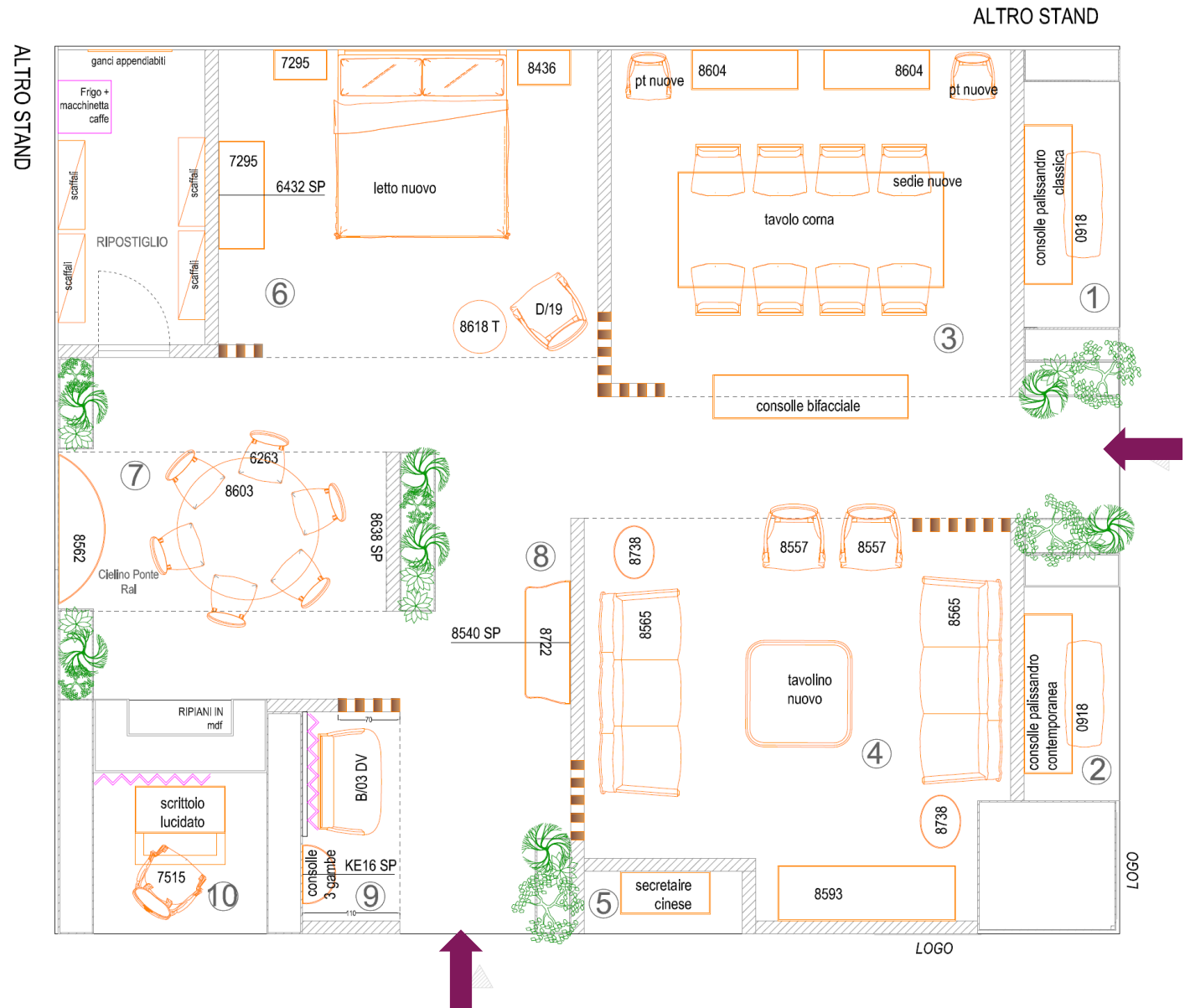
Every SALDA piece doesn't just occupy space: it redefines it. A SALDA piece can shift the narrative of an entire room, introducing elegance and flair.

Fusion of styles, in the SALDA lexicon, is an act of bold distinction.

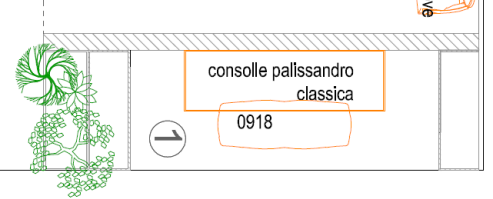
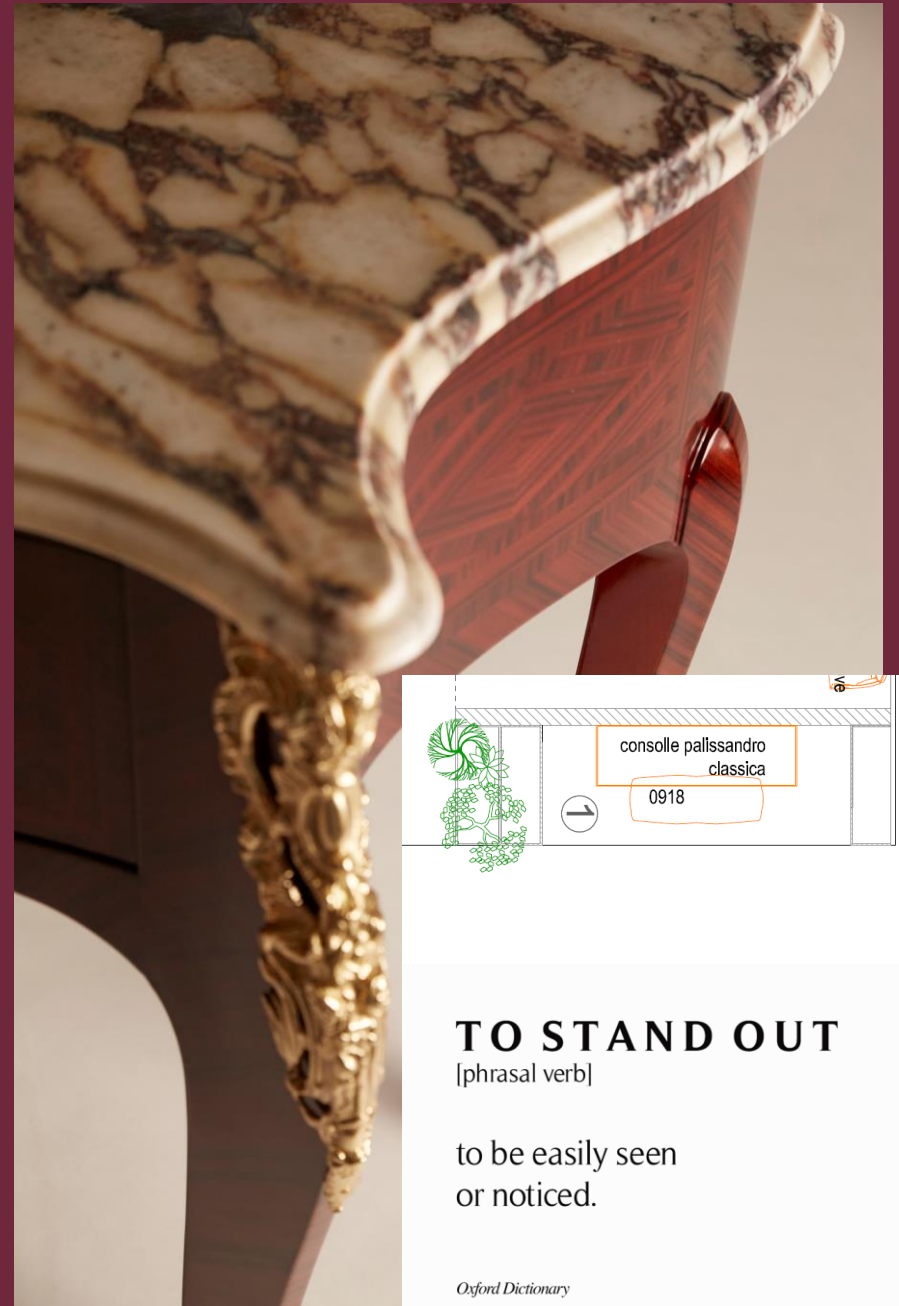
It's about creating a harmony that resonates, a blend that accentuates rather than camouflages. Our vision goes beyond the physicality of furniture: each piece becomes a living entity that infuses every room with soul and story.

Our booth

Pavilion 13 stand G03



Vetrina 1



TO STAND OUT

[phrasal verb]

to be easily seen
or noticed.

Oxford Dictionary

Vetrina 2

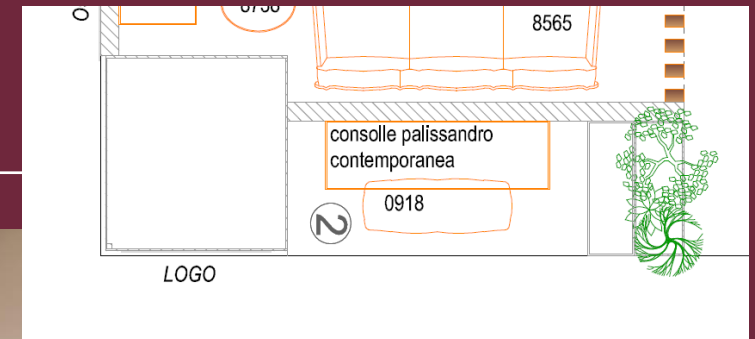


TO BRING OUT

[phrasal verb]

to make something easy
to see or understand.

Oxford Dictionary



Classic and contemporary sides – SALDA taste



Art. 8783 New console

Console Louis XV 2 drawers on wooden guides, marble top, frontal drawers with rosewood inlay.

Wood: rosewood

Finishing: wax polished (W)

Marble: Breccia viola cm 2

Brasses: golden brass



Art. 8784 New console

Console Louis XV 2 drawers on wooden guides, wooden top and hand-made decoration in plaster relief

Wood: beech

Finishing: lacquered terracotta colour

Marble: Breccia viola cm 2

Brasses: golden brass

Art 8783 and 8784 new consoles



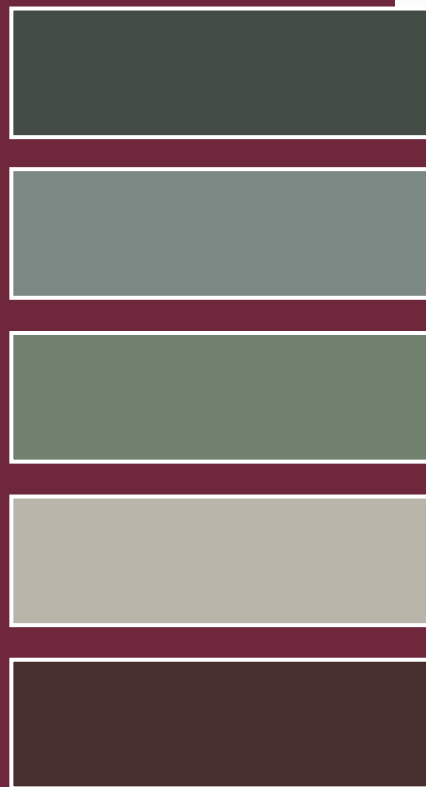
The art of mixing classic and contemporary: reproduction and reinterpretation.

As we often like to do, we play with items coming from our archive. Here we proposed two different versions of the same console: one, polished, with a more classical feeling; the other, presented with plaster decorations, has a more contemporary note, but always staying to its historical nature.

Vetrina 3 e 4



Color scheme

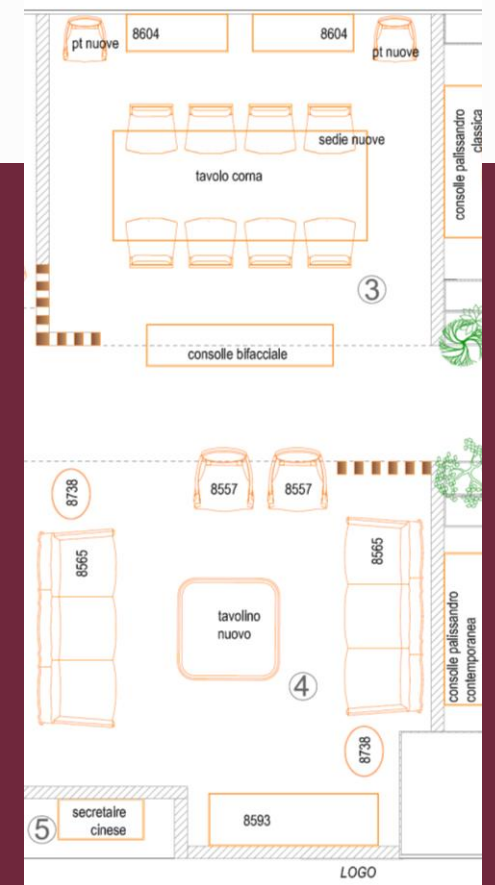


TO MIX

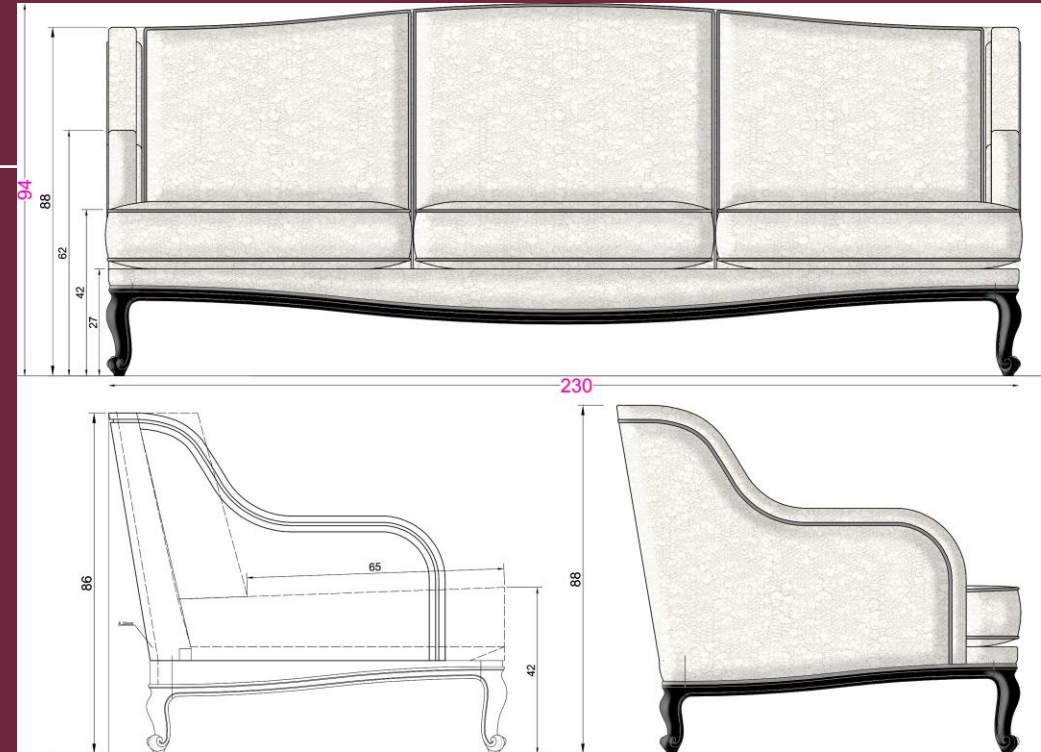
[intransitive, transitive]

if two or more substances or things mix or you mix them, they combine, usually in a way that means they cannot easily be separated.

Oxford Dictionary



Art 8777 new Sofa 3 seats



Art. 8777

Sofa Louis XV, three seats with seat and back cushions.
Wooden lower frame

Wood: beech

Finishing: GL NERO not antiqued

Fabric: N-10840-03 (inside) (cat B) + N-10799-10 (outside) (cat C)

Brasses: golden brass

Art 8738 side table and art 8782 new coffee table



Art. 8738
cm 60x40x70

Oval small table Louis XVI, glass top.
Decorated shelf.

Wood: beech
Finishing: NERO OPACO + golden details
(C*)
Brasses: golden brass

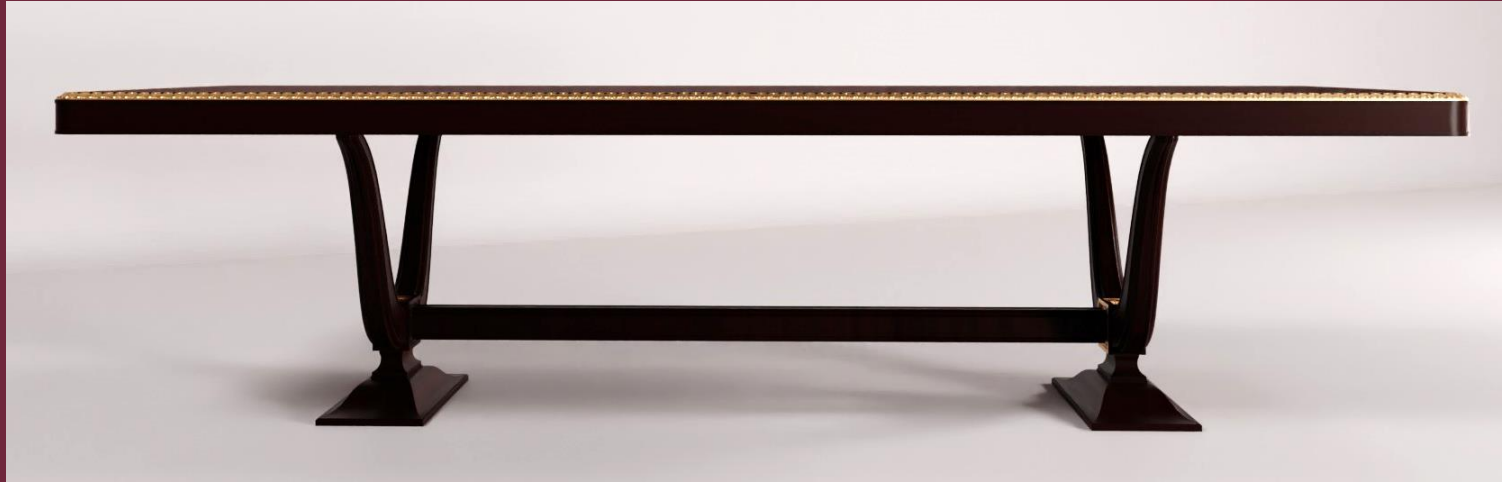


Art. 8782 New coffee table
cm 120x120x40

Coffee table Louis XVI, lacquered
decorated glass top.

Wood: beech
Finishing: GL NERO non anticato
with golden profiles and details
(C*)
Glass top: GL NERO not antiqued
with golden decorations
Brass: golden brass

Art 8775 new table



Art. 8775 New table

Reinterpretation of our historic model. Double carved basament.
Top with inlay with lozenge pattern and carved frame.

Wood: rosewood and mahogany

Finishing: wax polished with golden details

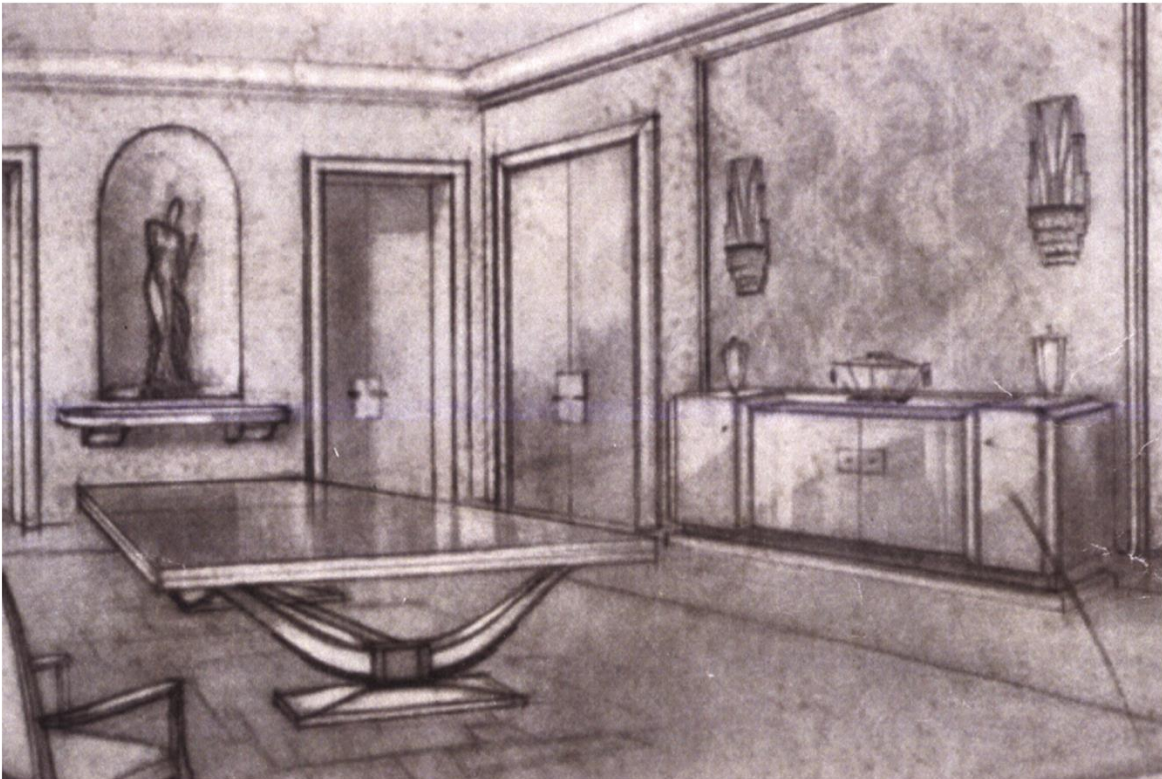
Top: mahogany wood with inlay

Top detail



Art 8775 new table

This table comes from an old sketch found in our archive from the early '900. It has a very strong deco feel which is tempered by the dark brown polished finish, differing from the original light- coloured maple finish with black profile. Legs present an iron stucture on which carved wooden shape is then installed.



Work in progress

Art 8780 and 8781 new chair and armchair



Art. 8780
cm 65x66x107

Armchair Louis XV, with carvings.

Wood: beech
Finishing: tainted mahogany
with golden carvings
Fabric: COLY-26148- (cat C)



Art. 8781
cm 58x66x106

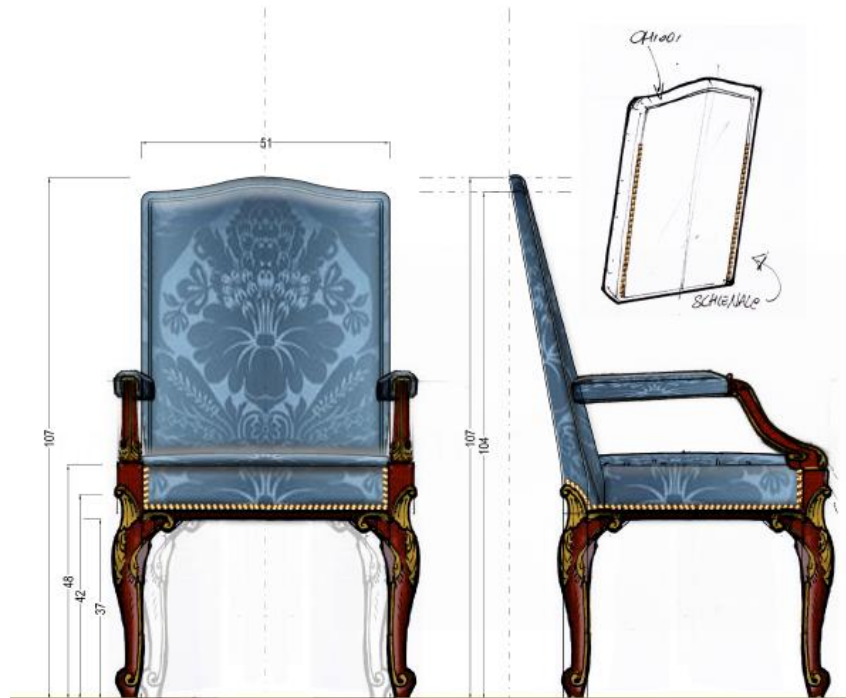
Chair Louis XV, with carvings.

Wood: beech
Finishing: tainted mahogany
with golden carvings
Fabric: COLY-26148- (cat C)


Art 8780 and 8781 new chair and armchair

Coming from a sketch in our archive, these chairs and armchairs have been revised and made bigger, while keeping original proportions, to accommodate modern taste in seating.

Central carving on seat and frontal back is marked by the application of a cord, to enhance the outline and neat shape of the structure, framing the central upholstery.



Vetrina 5




5 secretaire
cinese

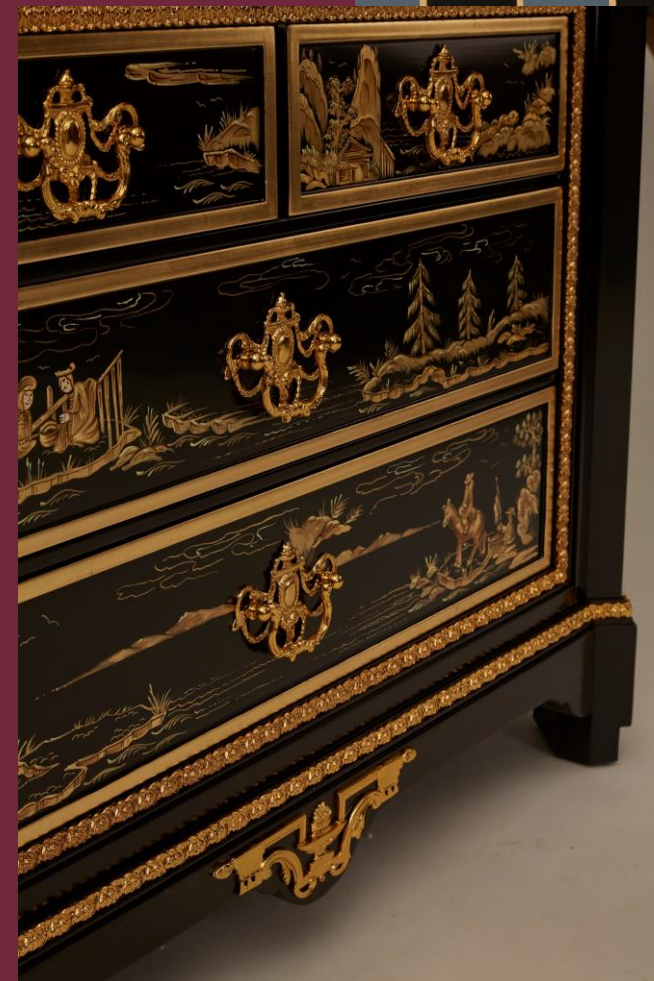
TO ENHANCE
[verb]

to increase or further improve
the good quality, value or status
of somebody/something.

Oxford Dictionary



One Salda



Art 8785 New wardrobe



Art. 8785
cm 104x49x130

Wardrobe Louis XIV.

Upper part with 2 doors with internal shelf and secret drawer behind central frieze.
Lower part with 4 drawers. Front and sides with chinoise decoration. Marble top.

Wood: beech + inside mahogany

Finishing: GL NERO not antiqued + golden chinoiserie decorations (C*)

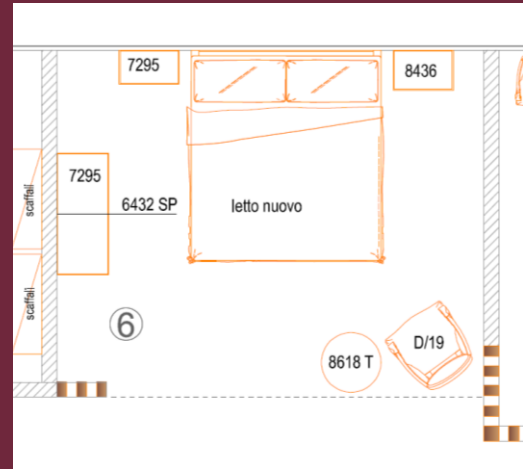
Inside M/91

Brasses: golden brass

Marble: Calacatta oro cm 2



Vetrina 6



TO MERGE

[intransitive, transitive]

to combine or make two or more things combine to form a single thing.

Oxford Dictionary



Art 8779 new bed



Art. 8779

*Reinterpretation of a bed from one of our old models.
Lacquered iron structure.
Headboard and bed frame upholstered.*

*Structure: iron + brass details
Finishing: lacquered color olive green + golden brass
Fabric : N-11008-73 (CAT.B)*

Art 7295 bis CM and 7295 bis CD



Art. 7295 bis CD
cm 122x52x90

Chest of drawers Louis XVI, 3 drawers on wooden guides with lock, marble top.

Wood: mahogany

Finishing: M/91 + GL NERO not antiqued on frontal drawers and sides

Brasses: golden brass

Marble: Fior di bosco cm 3



Art. 7295 bis CD
cm 60x34x61

Night table Louis XVI, 2 drawers on wooden guides, marble top.

Wood: mahogany

Finishing: M/91 + GL NERO not antiqued on frontal drawers and sides

Brasses: golden brass

Marble: Fior di bosco cm 2

Art 8787 new small table

Art. 8787

Cm 81x75

Small round table with central column and marble top. Brass frame.

Wood: lime-tree + mahogany

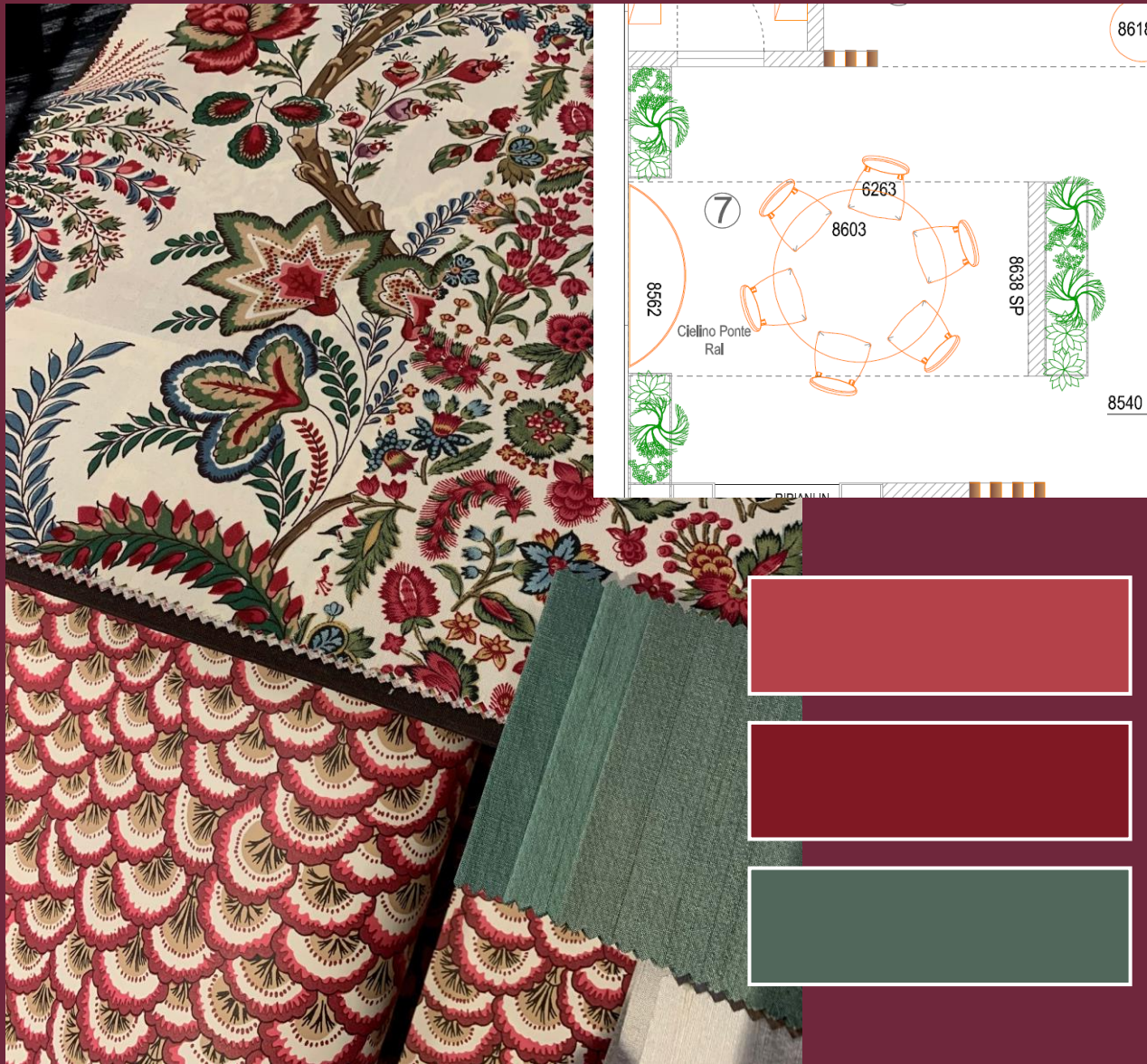
Finishing: M/91 and lime -tree tinted black color (W)*

Marble: Fior di bosco cm 2

Brasses: golden brass



Vetrina 7



Vetrina 8

Art. 8722 Sideboard
cm 122x52x90

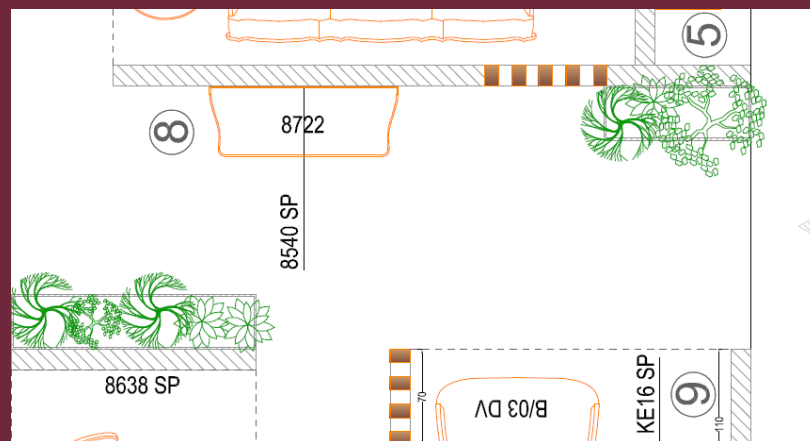
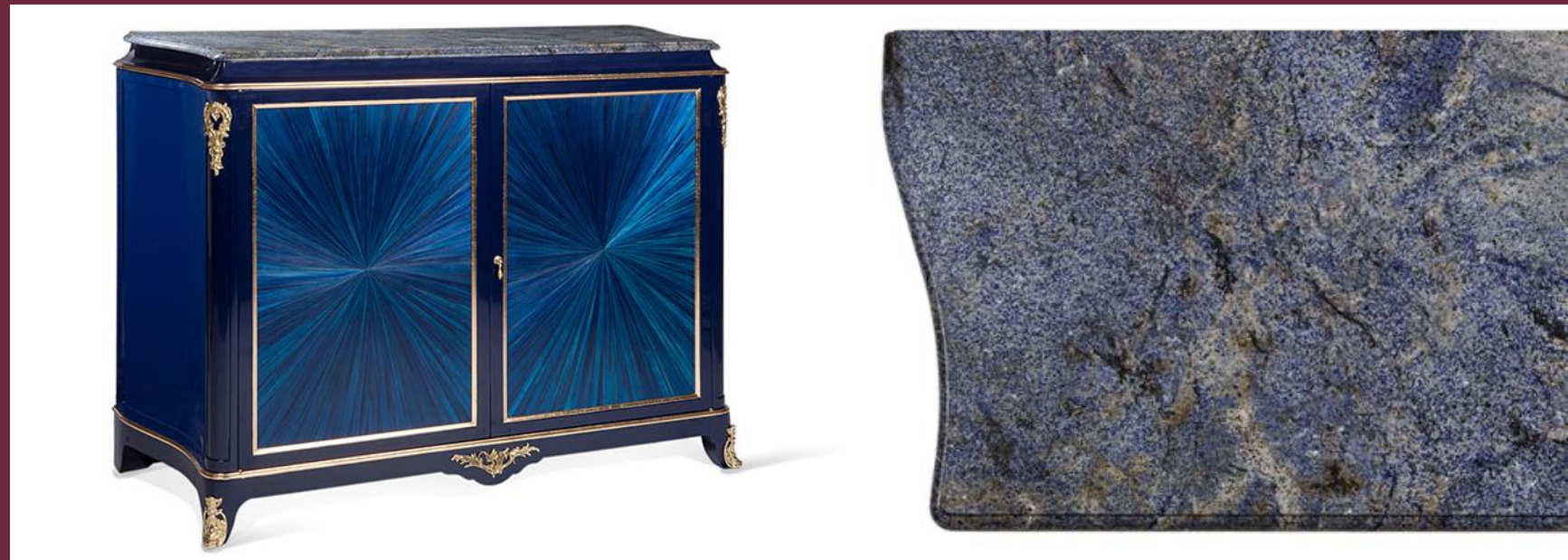
*Sideboard with 2 doors with coloured straw.
2 internal drawers and 1 crystal shelf inside.
Marble top. Inside lacquered doors.*

Wood: beech

Finishing: blue straw + FG-ROYAL BLUE

Brasses: golden brass

Marble: Azul Bahia



Vetrina 9

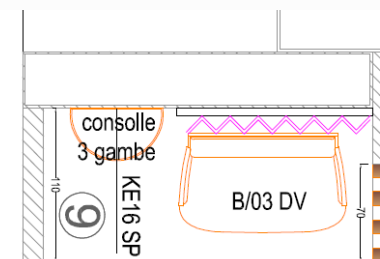


TO FIT

[intransitive, transitive]

to be the right shape and size for somebody/something.

Oxford Dictionary



Art. B/03 new small sofa



Art. B/03 DV

Sofa Louis XV, fixed upholstered.

Wood: beech

Finishing: Champagne (elite)

Fabric: LEL-1515-1 (CAT.E) + trimming H-31336-9600

Art 8778 new console



Art. 8778
cm 67x40x91

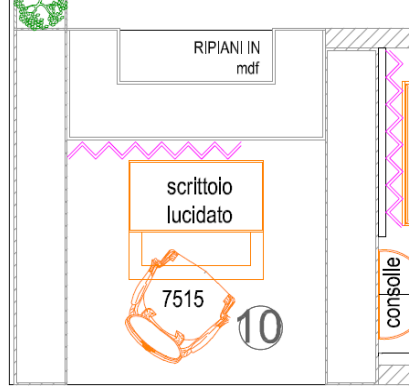
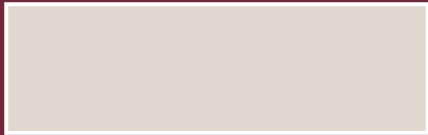
Carved Louis XV console, with griffin foot. Marble top.

Wood: beech

Finishing: 68 (elite)

Marble: Calacatta oro cm 2

Vetrina 10



TO BELONG

[intransitive]

to be in the right or suitable place.

Oxford Dictionary

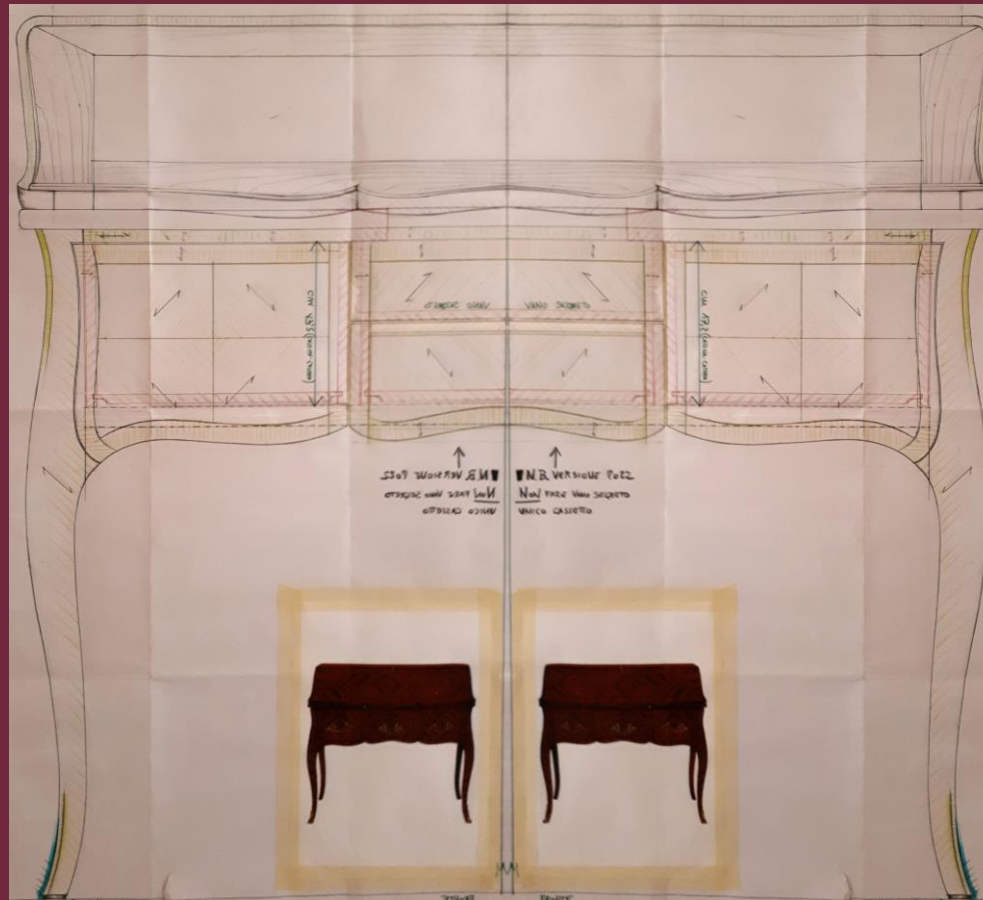


Art 8786 new writing-desk

Art. 8786
cm 104x52x94

Writing-desk Louis XV, flap with
3 internal drawers.
3 external drawers on wooden
guides. Leather top.

Wood: mahogany (inside) +
rosewood
Finishing: wax polished + M/91
Leather: PO-NU 179 LINO
Brass: golden brass





SALDA
1870

Thank you

Salda Arredamenti Srl

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